Data protection information for customers and end customers (including for trade show booths)

Below you will find important information on how your data is handled in our company. The information corresponds to the mandatory information according to Art. 13 of the EU General Data Protection Regulation (GDPR).

Data assistantian	TRUMPE CE C. KC (IIIdia-)
Data controller:	TRUMPF SE Co. KG (Holding) Johann-Maus-Straße 2 71254 Ditzingen
	and affiliated companies (TRUMPF Group)
	https://www.trumpf.com/en GB/meta/data-protection/
Data Protection Officer:	Mr. Peter Bokelmann
	privacy@trumpf.com
	or by mail to the address above.
Purpose of data processing:	Storage and processing of professional contact information to execute contracts and provide information about products and services of the TRUMPF group of companies (advertising). In this context, the advertising can be sent by mail or electronically, based on the controller's legitimate interest in direct marketing. If the contact comes from a trade show, the data subjects wish to make contact for the aforementioned purposes. The data can also be used to conduct satisfaction surveys over the phone. We also process your personal data to check it against sanctions lists. In this process, your name is checked against publicly accessible sanctions lists. If you are serviced by one of our distribution partners, we act as joint controller with the distribution partner. We will provide you with information on the main points of joint responsibility upon request. Please contact our data protection officer for this purpose.
Data recipients:	Data subjects' data will be provided to: IT service providers within the scope of maintenance tasks; other companies inside and outside the TRUMPF group of companies with whom the controller is involved for the purpose of advertising, or marketing service providers for supportive services. The data will be forwarded to other TRUMPF companies or retailers if this is necessary to answer questions or for customer support. The check against the sanctions lists is carried out by a commissioned, specialized service provider for TRUMPF.
Transfer to third countries outside the EU:	The transfer of your data (see "Data recipients") may also involve transfer of your personal data to third countries. This may include transfer to third countries for which the European Commission has determined in an adequacy decision that an adequate protection level is ensured. However, the transfer may also take place to countries for which such an adequacy decision does not exist. In this case, the TRUMPF Group has designated appropriate safeguards through the EU standard data protection clauses to ensure that data subjects have enforceable rights and effective remedies. A copy of the agreements is available upon request at the contact details provided above.
Duration of storage:	If no contract is formed, the data subjects' data will be stored for as long as it is necessary for the purposes for which the personal data are processed and as long as mutual interests in a business relationship can be identified.
Rights of the data subjects:	The data subjects have the right to object to the processing of data for the purposes stated here at any time by submitting their objection to the above referenced contact details. They can also exercise the right to rectification of incorrect data, erasure, restriction of processing and data portability. Furthermore, they can obtain information about the stored data about them or receive a copy upon request in electronically processable format.

	The data subjects have the right to complain to a supervisory authority about this processing, as outlined in Art. 77 of the GDPR. There is no obligation to provide the data to the data controller in any form.
Legal basis	Professional contact data is stored and processed to initiate and fill orders for products of the TRUMPF group of companies [Art. 6(1)(1)(b) GDPR] and to comply with statutory requirements [Art. 6(1)(c) GDPR]. Data is also used for advertising purposes (such as emails, calls and printed material) [Art. 6(1)(f) GDPR]. We contrast your data against publicly available sanctions lists based on our legitimate interest, as defined in Art. 6 (1)(f) GDPR. Our legitimate interests here are to ensure that TRUMPF does not conduct business with persons who are named on a sanctions list.